

## tariff optimisation process

The StreamFlex tariff optimisation process is at the heart of what makes our solutions so effective, through its combination of accuracy, completeness, flexibility and ease of use.

Although the prize for effective tariff optimisation is great, it is characterised by complexity and rapid change. Now, for the first time, a full set of tariff optimisation solutions is available in an easily consumed and cost-effective package.

- The current behaviour of a customer is captured from its recent bills; for richer business rules customer details can also be captured if available, from CRM or data warehouse
- Any desired projections of future needs or trends are applied
- Business rules determine suitable tariffs, add-ons and promotions
- The customer's usage and projections are re-billed for each available tariff using the full-accuracy universal billing engine
- Business rules compare costs and rank the results to find the right tariff for the customer