

tariff optimisation

Tariff optimisation is defined as the process to:

calculate the best available tariff offer for customers based on their current bill and future needs

It is proven to be the most effective way to keep customers, acquire customers and quickly build compelling new tariff propositions. It provides positive proof for customers of the best available deal for their current and future needs, based on highly accurate and credible matching of alternatives.

StreamFlex solutions use our tariff optimisation process for customer retention (reduce churn), customer acquisition (increase sales) and tariff modelling.