

## tariff modeller

Tariff Modeller speeds-up and de-risks launching new tariff plans. It provides a quick and accurate way to create, compare, test and refine new tariff plans and promotions.

Assessing the competitive strength of new tariffs, promotions and migrations is often inaccurate and time-consuming using typical semi-manual methods. Tariff Modeller provides a better approach - quick, iterative, flexible and fully accurate competitive analysis. The streamFlex tariff optimisation process enables direct comparisons to be made with any of your own tariffs or competitor tariffs. Analysis can be targeted at detailed customer segments. benefits

- quicker time to market
- quantified margins and competitive position
- enhanced ability to launch innovative offers
- stronger and more targeted marketing power
- lower overheads and costs

More competitive and targeted new tariff products contribute to higher sales, reduced churn and better controlled tariff migrations. features

- Billing engine covers all known tariff and promotion variants, ensuring that it is 'future proofed'
- Zero-maintenance, through regular updates to all published tariffs and promotions in the market
- Migrations from old to new tariffs for particular customer segments can be managed through one-time campaigns or regular scheduled contact
- Covers all customer segments

- Integration into any environment is made as simple as possible, through the zero-maintenance tariff database and streamFlex software platform technology want to know more?

For more detailed product information and case studies, please contact us. You can also read our white papers on tariff optimisation and get the personal view from our blogs.