

tariff hunter

Tariff Hunter helps to increase sales by finding the right tariff offer to match new customer needs, based on how they use services now and in future.

The streamFlex tariff optimisation process ensures that analysis is quick, accurate, comprehensive and personalised for the customer's behaviour and future needs. There are no maintenance overheads - just log in and use it.

An online service, you can access Tariff Hunter anywhere at any time and request analysis immediately. All the latest tariffs and promotions in your market are available through the automatically updated tariff database. Standard tariff comparisons covering part of all of the market can be requested with a few clicks, plus a rich set of tools are provided for additional what-if analysis, projections and bespoke options.

benefits

- Close more deals
- Reduce cost of sale, through higher sales productivity
- Automate sales engagement process
- Target the best offers to selected customers
- Eliminate mis-selling and retrospective discounts/clawbacks
- Potential 'one visit' sale features
- Zero-maintenance
- Refine offers through unlimited what-if analysis and usage projections

- Span all customer segments
- Comprehensive and compelling full-colour reports
- Business rules to restrict available tariffs for customer segments and sales staff
- Actual customer usage behaviour can be captured in many ways, ranging from simple high-level online entry through to off-line capture from paper bills. You choose which is right for each analysis.
- Caters for multiple sales organisations
- Flexible self-serve management reporting want to know more?

For more detailed product information and case studies, please contact us. You can also read our white papers on tariff optimisation and get the personal view from our blogs.